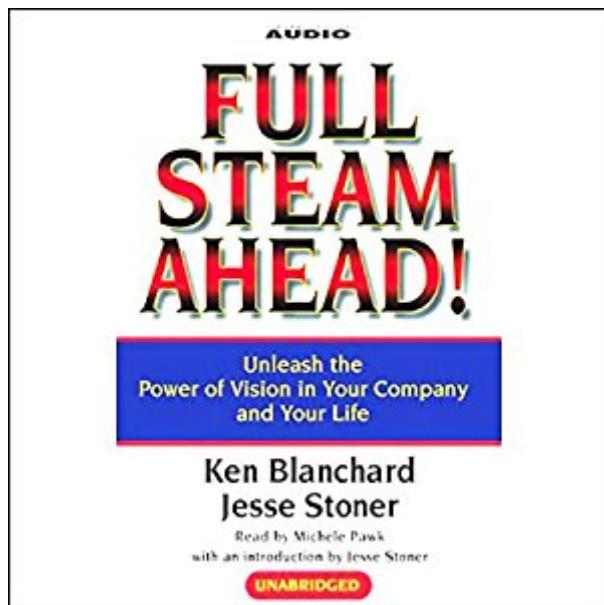


The book was found

Full Steam Ahead! Unleash The Power Of Vision In Your Company And Your Life



Synopsis

When do we need vision? During times of growth, change or opportunity -- so that we know we're headed in the right direction. We also need vision during times of uncertainty -- when we've lost confidence in our leaders, our institutions or ourselves. Instead of focusing on "what's next," we need to refocus on "what's first." Getting back to the basics means knowing who you are, where you're going, and what will guide your journey -- having a vision. When work is meaningful and connected to what we truly desire, we tap into a productive and creative power stronger than we ever imagined. In *Full Steam Ahead!* you'll learn: • How to use the power of vision to get focused, get energized and get great results • How to create a vision that touches the hearts and spirits of everyone in your organization • How to create a vision for your own life that provides meaning and direction The lessons of *Full Steam Ahead!* are surprisingly simple, practical and powerful. They demonstrate that vision is not only necessary, but also possible and achievable.

--This text refers to an out of print or unavailable edition of this title.

Book Information

Audible Audio Edition

Listening Length: 3 hours and 58 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Simon & Schuster Audio

Audible.com Release Date: May 2, 2003

Language: English

ASIN: B00009MB53

Best Sellers Rank: #36 in Books > Audible Audiobooks > Business & Investing > Business Life #326 in Books > Audible Audiobooks > Business & Investing > Careers #1926 in Books > Business & Money > Processes & Infrastructure > Strategic Planning

Customer Reviews

Should you be involved in Strategic Planning and you need to understand the processes involved, this book is helpful. In a story format, the authors lead you through processes and ideas that ensure that in the end, the plan which you develop is relevant and insightful. I am in the early stages of developing a strategic plan and this is the first book that I've read. It functions well as a primer in a complex, challenging, and zestful process. I am now reading "Strategic Planning for Idiots", which is far more cut-and-dried because it is a reference book more than a singular story. One doesn't read

it straight through but instead, one uses this one for reference.

Written in a narrative form, but full of thought provoking situations that are helpful if your team or organization is defining its core values and coming up with a vision statement.

good

I couldn't put Full Steam Ahead down! It is so easy to read with the story approach. I'm in the process of using the model at the end of the book to update my business and personal vision for 2014 and beyond. I've had a written vision, but it never motivated me for long. Now I know why! The greatest lesson this book taught me is to expect obstacles, but focus my heart and mind on the clear vision, not the obstacles. Then I'll be able to tack around them. I believe God puts obstacles in my life for a purpose. One purpose is the joy of discovery — like finding out why some things work and some things don't! Thank you, Ken & Jesse! Your book brought the vision concept into three dimensions for me!

The book is well-written. One learns valuable lessons about vision and crafting a meaningful vision through a narrative that one gets lost in- seems like a nonfiction narrative- but it's not. Well done! P.S. You might need a tissue or two.

great read

This book is great at demystifying the "Vision" thing and the process to get a team to understand and implement a strong team approach to accomplishing goals. I further recommend Power Up by David L. Bradford and Allen R. Cohen for a practical step-by-step approach to a team culture that can be empowering at all levels of an organization.

Vision... The most critical step in leading a company, organization or team in the direction of change. This book is well written and easy to follow.. It can be a solid resource in helping anybody develop, communicate, and live a vision.

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